



**LOBBYIST EMPLOYER DISCLOSURE STATEMENT  
ELECTIONS DIVISION  
OFFICE OF THE SECRETARY OF STATE**

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**EMPLOYER INFORMATION**

Biennium:	<b>2015 - 2016</b>
Lobbyist Employer Name:	<b>American Beverage Association</b>
Contact Name:	<b>Elli Abdoli</b>
Address (Number and Street):	<b>c/o 2350 Kerner Blvd., Ste. 250</b>
City, State and Zip:	<b>San Rafael, CA 94901</b>
Lobbyist Employer Trade Name (if any):	
Email:	<b>eabdoli@nmgovlaw.com</b>
Telephone Number:	<b>(415)389-6800</b>
Fax:	<b>(415)388-6874</b>

Report Due Date:	<b>September 15, 2015</b>	Date Filed:	<b>September 15, 2015</b>
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**LOBBYIST INFORMATION**

*List of lobbyist(s) who engaged the employer during this reporting period.*

<b>Lobbyist Name</b>	<b>Address</b>
Casey, Dennise R.	5 Bluestar Lane, South Burlington, VT 05403
Shollenberger, Amy	PO Box 551, Montpelier, VT 05601-0551

I hereby certify, under the pains and penalties of perjury, that the information provided is true and accurate to the best of my knowledge, information and belief. By checking this box, no signature is needed and I agree to the terms and conditions under Vermont law

**September 15, 2015**  
Date

**American Beverage Association**  
Employer Name

Lobbyist Employer Name:	<b>American Beverage Association</b>	Biennium:	<b>2015 - 2016</b>
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## DISCLOSURE SUMMARY

	<b>THIS PERIOD</b>	<b>BIENNIUM TO DATE</b>
Compensation paid to selected lobbyist(s)	<b>\$16,000.00</b>	<b>\$32,000.00</b>
Contracts w/Legislators-Admin.Officials	<b>\$0.00</b>	<b>\$0.00</b>
A. Expenditures - Advertising	<b>\$146,335.43</b>	<b>\$524,740.66</b>
B. Expenditures - Telemarketing	<b>\$32,518.46</b>	<b>\$96,999.79</b>
C. Expenditures - Other	<b>\$5,249.74</b>	<b>\$75,500.28</b>
<b>TOTAL EXPENDITURES(A+B+C)</b>	<b>\$184,103.63</b>	<b>\$697,240.73</b>
Gifts	<b>\$0.00</b>	<b>\$0.00</b>

## DETAILS OF TELEMARKETING EXPENDITURES

<b>Date of Expenditure</b>	<b>PayeeName</b>	<b>Purpose of Expenditure</b>	<b>Amount of Expenditure</b>
04/01/2015	Winning Connections, Inc.	Phone Patch-Through Program	\$6,380.55
04/07/2015	Winning Connections, Inc.	Phone Patch-Through Program	\$20,255.41
04/27/2015	Winning Connections, Inc.	Phone Patch-Through Program	\$5,882.50
<b>Total Telemarketing Expenditure</b>			<b>\$32,518.46</b>