

VERMONT'S ENVIRONMENTAL LEGACY AT RISK

Despite the Bottle Bill's enormous success, the giant beverage industry and their corporate lobbyists are mounting a concerted effort to repeal this incredibly effective recycling program. Their proposed plan to eliminate the Bottle Bill is a bad idea. There is no need to fix something that's already working. Vermont needs to be moving forward, not backward.

It's time to build on our success:

Update the Bottle Bill

Updating our Bottle Bill to include water bottles and other non-carbonated beverages would increase recycling rates and keep tens of millions more bottles out of landfills and off our roadsides every year.

Allow Vermont to keep unclaimed deposits

The Bottle Bill generates over \$2 million annually in unclaimed deposits, which go out of the state to the beverage industry. Instead, we should keep this money in Vermont to support recycling and conservation programs that might otherwise be cut.



WHAT SHOULD I DO NOW?

1. Are you a part of a business or community group? Go to our website and sign our Bottle Bill Letter of Support.
2. Want to show your support? Contact your state legislators by going to our website and sending them a letter!

Go to our website to find out all the ways you can get involved to help protect and update Vermont's Bottle Bill

www.betterbottlebill.org



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A BIGGER BETTER BOTTLE BILL



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VERMONT'S BOTTLE BILL

NOW IT'S TIME FOR AN UPGRADE

It works

- The Bottle Bill is Vermont's most successful recycling program.
- Vermont recycles 85% of all beverage containers covered under the Bottle Bill.
- States without a bottle bill recycling program, on average, recycle fewer than 25% of the same containers.

It protects our environment



The Bottle Bill keeps roughly 250 million containers off our road sides and out of our natural environment every year.

It supports our communities

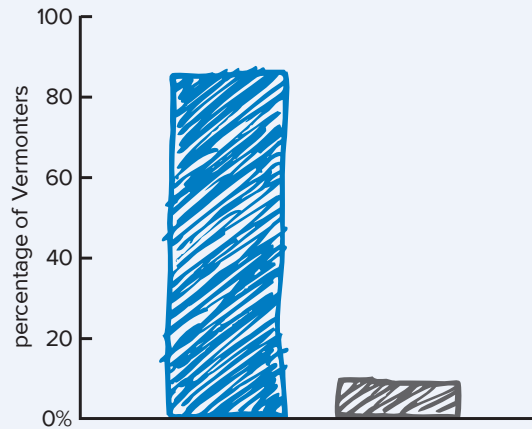
While five cents may not seem like a lot, it adds up for the animal shelters, youth groups and other community organizations that hold bottle drives to fund their work.



Vermonters support it

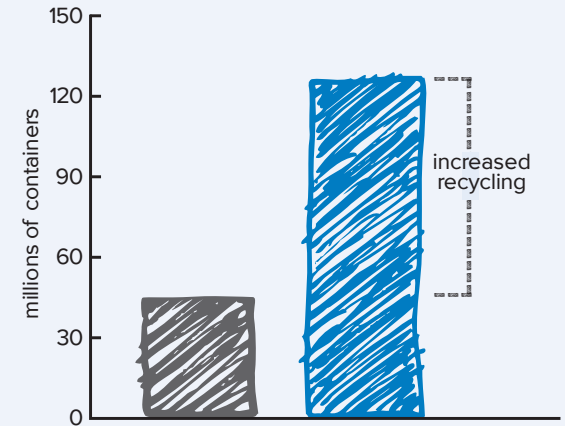
VPIRG's recent poll showed that over 90% of Vermonters support the Bottle Bill. Already, more than 100 businesses and community groups have signed on to our petition calling on legislators to update the Bottle Bill this year.

Updating the Bottle Bill is as popular with Vermonters as motherhood and apple pie



86% of Vermonters support expanding the program to include non-carbonated beverages such as bottled water, sports drinks, and other beverages not covered under the current program.

Updating the Bottle Bill could keep 82.5 million more containers out of our landfills and off our roadsides every year



Updating the bottle bill would realize an estimated 150% increase in container recycling. That's enough bottles to stretch from Vermont to Honolulu and back!

Figures are based on 2006 beverage market data. Recycling rates were estimated using the state's overall waste diversion rate and current rates under the Bottle Bill.

THE CHOICES WE MAKE TODAY AFFECT THE VERMONT WE LEAVE TOMORROW

Vermont has always taken pride in preserving our unique quality of life and natural environment.

- We are one of the only states to ban billboards, keeping scenic byways intact.
- We protect our natural places from over-development and sprawl.
- We were one of the first to pass a bottle bill, which over the last 39 years has kept millions of containers off our roadsides.

